

WHAT NOW? ACT.

Business Leaders

Relevant facts:

- Illiteracy costs the United States \$2.2 trillion annually.
- On both State and National assessments, roughly 65% of Georgia's children cannot read proficiently.
- Our business and economy cannot withstand low literacy rates across our public schools in the short- or long-term.

What you can do:

- Understand the negative impacts of illiteracy in your industry.
- Hold Georgia systems of education accountable to teach every child to read by asking about literacy instruction, teacher training and student data outcomes.
- Provide your employees with information about healthy brain development, language acquisition and deep reading brain construction as part of your employee benefits information.

Learn more:

- [Forbes](#): Low Literacy Levels Among U.S. Adults Could Be Costing the Economy \$2.2 Trillion A Year
- [Sold A Story](#), podcast by Emily Hanford

Get in touch:

- Comer Yates, Executive Director of the Atlanta Speech School
cyates@atlantaspeechschool.org 404-233-5332

